

SLA's 23 Things: Newly Updated

Pecha Kucha

SLA Silicon Valley Chapter

January 12, 2011

23 Things

By Richard Geiger & Tim DeWolf

Updating SLA's 23 Things?

- Site was created in Spring 2008 and needed updating
- Networking pays off in unexpected ways...

So What is New with 23 Things?

- Looks the same, but dig deeper and you'll see what's new:

<http://wiki.sla.org/display/23Things/>

Who Is Doing the 23 Things?

- 2115 members signed up so far

Increase Job Opportunities Using 23 Things Skills

- Improve/expand your skillset
- Find a job
- Advertise a business
- Increase your visibility/connectability

“I can't say there aren't jobs out there--they may be less traditional jobs, but our skills can transfer to them. There are plenty of transferable skills that we have as information professionals that can go with just about any environment, and we need to embrace that rather than letting it stop us in our tracks. I'm not saying it's easy, mind you; it involves reframing and lots of introspection. “10 Questions: Dianna Wiggins” by Forrest Glenn Spencer. *Information Outlook*, June 2010, p. 27.

Excuses, Excuses

- My company won't pay for SLA membership, conferences, PD
- I don't have time to develop new skills
- I cannot do 23 Things while at work due to firewall issues
- And on and on...

NO Excuses!!!



- 23 Things is a member benefit
- Invest in yourself – if you don't, who will?
- Make time to learn and to enrich your skills to be more employable



Get Started or Revisit SLA's 23 Things!

- 23 Things

<http://wiki.sla.org/display/23Things/>

- Innovation Lab

<http://www.sla.org/innovate/>

- This presentation:

<http://www.information-edge.com/presentations.php>